

FOR IMMEDIATE RELEASE
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BASS DISCONTINUES BASS CLUB WORLD CHAMPIONSHIP

BASS announced today the organization will discontinue the operation of the BASS Club World Championship increasing focus on its grassroots efforts including the BASS Federation Nation Divisionals, the BASS Federation Nation Championship and the Bassmaster Opens.

As previously announced, Wagoner, Okla., and Fort Gibson Lake will host the 2008 BASS Club World Championship, set for Oct. 9-11. The event will feature 38 six-angler teams that qualified for the championship event through their performance at six regional events.

“We introduced the team format to provide more competition outlets for our Federation Nation members,” said Don Corkran, director of the BASS Federation Nation. “Ultimately, it didn’t resonate as well as we would have liked. We feel that this move will allow us to put more focus on grassroots events with direct qualifying avenues into the Bassmaster Classic.”

About BASS: For 40 years, BASS has served as the authority on bass fishing. With its considerable multi-media platforms and expansive tournament trail, BASS is guided by its mission to serve all fishing fans. Through its industry-leading publications *Bassmaster Magazine*, *BASS Times* and *Fishing Tackle Retailer* and comprehensive Web properties in Bassmaster.com and ESPNOutdoors.com, the organization is committed to delivering content true to the lifestyle. Additionally, television programming on ESPN2 continues to provide relevant content – from tips and techniques to in-depth tournament coverage – to passionate audiences.

The organization oversees the prestigious Bassmaster tournament trail, which includes the Bassmaster Elite Series, Bassmaster Opens, Women’s Bassmaster Tour and the Bassmaster Classic, the ultimate celebration of competitive fishing. Through its grassroots network, the BASS Federation Nation, BASS sanctions more than 20,000 events annually.

BASS also offers an array of services to its more than 500,000 members while spearheading progressive, positive change on issues related to conservation and water access. The organization is headquartered in Celebration, Fla.

Media Contact:

Doug Grassian at 407-566-2216 or doug.grassian@espn.com